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| <b>Search Notes</b><br><br> | <b>Application/Control No.</b><br><br>10775757 | <b>Applicant(s)/Patent Under Reexamination</b><br><br>ANSEL ET AL. |
|  | <b>Examiner</b><br><br>ABRAHAM J GRANDERSON    | <b>Art Unit</b><br><br>4127  |

| SEARCHED |                     |            |          |
|----------|---------------------|------------|----------|
| Class    | Subclass            | Date       | Examiner |
| 705      | 705/1               | 12/05/2007 | AJG      |
| 705      | Up dated the search | 11/03/2008 | TN       |
|          | Updated the search  | 01/06/10   | TN       |

| SEARCH NOTES  |  |            |          |
|---|--|------------|----------|
| Search Notes  |  | Date       | Examiner |
| Searched for prior art related to buying and selling event sponsorship. |  | 12/07/2007 | AJG      |

| INTERFERENCE SEARCH |          |      |          |
|---------------------|----------|------|----------|
| Class               | Subclass | Date | Examiner |
|                     |          |      |          |

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